

**IMPORTANT:** Please check only one main category and materials (s) from the list below. Mountain Artists Guild, Inc. reserves the right to move an artist to an appropriate category consistent with their jury process.

## Media

### Drawing

- Charcoal
- Conte
- Ink
- Mixed Media
- Pastel
- Pencil

### Fine Craft

- Ceramic
- Fiber
- Glass
- Metal
- Mixed Media
- Wood
- Leather

### Jewelry

- Bead
- Fiber
- Gold
- Silver

### Painting

- Acrylic Polymer
- Alkyd
- Mixed Media
- Oil
- Watercolor

### Photography

### Sculpture

- Bronze
- Ceramic
- Fiber
- Glass
- Metal
- Mixed Media
- Wood

### Application Check List

1. Fill out application completely. Copy application to apply in more than one category.
2. Include three 3" x 5" or 4" x 6" photographs (three separate, current works that represent the work you plan to exhibit and sell).
3. Include one 3" x 5" or 4" x 6" photograph of your booth as it will be set up on show grounds.
4. Give 1st, 2nd & 3rd choices for booth space from map.
5. Include a \$20 jury fee for each category you want to sell. Each additional category will also require a \$20 fee. Make checks payable to MAG, Inc. Please write artist's name on check as used on application, if not already imprinted as such.
6. Include check or credit card information for booth space and electricity if needed. Make payable to MAG, Inc. Please write artist's name on check as used on application, if not already imprinted as such.
7. Photographs **WILL NOT** be returned without adequate postage on your SASE.
8. Application must be received in office by March 22, 2010.
9. Mail applications & fees to MAG, Inc., 228 N. Alarcon St, Prescott, AZ 86301



# Mountain Artists Guild

## 2010 SPRING APPLICATION

proudly presents our

## 24th Annual Spring Festival of Fine Arts & Crafts

Courthouse Plaza  
Prescott, Arizona



RETURN SERVICE REQUESTED

NON-PROFIT ORG  
U.S. POSTAGE  
PAID  
PRESCOTT, AZ  
PERMIT NO. 235

CELEBRATING OVER 60 YEARS OF ART IN THE COMMUNITY



2010 Promotional Winner

Watercolor

"I'm Ready"

Artist: Michele Turney

Application Deadline March 22, 2010

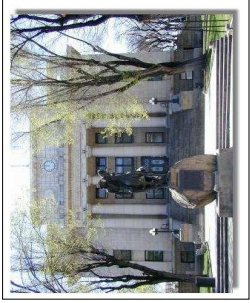


Mountain Artists Guild, Inc.  
228 N. Alarcon St  
Prescott, AZ 86301  
www.mountainartistsguild.org

Contact  
(928) 445-2510  
Vivian Farmer  
magart@cableone.net



# MAG Arts Festival May 8 & 9, 2010



**Location** The 24th Annual Fine Arts & Crafts Festival will be located on Prescott's Historic Courthouse Plaza on grass, under beautiful mature shade trees. This location offers a myriad of new and established hotels, shops and restaurants for the patrons.

## Show Hours

<b>Friday, May 7</b>	Set-up from 6:00pm to 9:00pm - All Artists
<b>Saturday, May 8</b>	Set-up from 6:00am to 8:30am - All Artists
<b>Saturday, May 8</b>	Show hours 9:00am to 5:00pm
<b>Sunday, May 9</b>	Show hours 9:00am to 4:00pm
<b>Sunday, May 9</b>	Artists tear-down from 4:00pm to 9:00pm

## Eligibility Requirements

Artists of all fine art and fine craft disciplines may apply. No commercial agents, dealers or resale vendors may enter. Mass-produced kits, molds, embellished objects, commercial reproduction, and exhibitor posters are unacceptable. Limited edition offset lithographs and giclees are acceptable if signed, numbered, and have a certificate explaining their origin, process and archival properties. However, not more than 50% of your total art display/sale may be comprised of limited editions. All artwork must be signed. All artwork displayed must be for sale.

**Mountain Artists Guild** reserves the right to move an artist to an appropriate category consistent with the descriptions listed under Media.

**Application Deadline**  
**March 22, 2010**

**Confirmation Date**  
**March 26, 2010**

**Cancellation Date**  
**April 16, 2010**

Applications available on our website  
[www.mountainartistsguild.org](http://www.mountainartistsguild.org)

## Terms & Conditions

- Artists may show only in the media in which they are accepted unless they apply and are accepted into an additional category.
- Artists must be present during all festival hours, bring ample inventory and may not exhibit work created by any other artist.
- Artists may be required to show photo identification at check-in.

**MAG reserves the right to remove any artist from present or future events for breach of written Eligibility Rules, disruptive behavior and/or violation of the laws of the City of Prescott, Yavapai County or the State of Arizona.**

## Arizona Transaction Privilege Tax #

All sales will be conducted between the artist and the buyer. Artists are responsible for obtaining a tax number.

Contact: **Arizona Department of Revenue**  
402 W. Congress Street, Tucson, AZ 85701-1368  
1-800-843-7196 / 520-628.6328

To register, file and pay online, go to: [www.aztaxes.gov](http://www.aztaxes.gov)

The City of Prescott assesses a \$25 prepaid tax fee with or without a city permit. This is included in the booth fee.

Artists are responsible for collecting state & county sales tax of 6.35%.

## Fees & Show Acceptance

**Jury Fee:** Non-Refundable \$20.00 for each category / Payable by separate check or money order. The booth fee includes the \$25 Prescott city tax.

**Single Booth: \$295 Food/Cottage Edibles: \$355**

**Shared Booth: \$365 Late Fee: \$25** (for applications received after deadline date of March 22, 2010)

**Electricity: \$10**

All *Jury Fees* will be deposited by MAG, Inc. when received. *Entry Fees* will be deposited when the acceptance letters are mailed. Notification letters will be mailed to all applicants by March 26, 2010. *Booth Fees* and photos will be returned to those who were not selected. Artists providing a **written cancellation** postmarked on or before April 16, 2010 will receive a **Booth Fee** refund less \$25 cancellation fee.

**NO REFUNDS AFTER APRIL 16, 2009**

## Photographs

Artists are required to send three 3"x 5" or 4" x 6" photographs of current work (completed within the last 24 months) representative of the art that will be exhibited and sold in this show. Poor quality photos will seriously affect chances of being accepted. Photos must have artist's name (not business name) on the back. Please enclose cardboard to protect your photos. Photo #4 must be of your booth display of the artist's work showing overall continuity and presentation. **This photograph is mandatory.** Upon acceptance, MAG may choose an artist's image suitable for the website or use for show advertising.



Figure 1

**Note:** You must apply separately (accompanied by a \$20 jury fee) for each category in which you wish to exhibit. Photographs of each category should be marked with artists name, photo #, title of work or description on back of photograph.

## Application (one per category / print clearly)

Artist Name(s) (please print) \_\_\_\_\_  
Business Name (if different) \_\_\_\_\_  
Arizona Tax Number \_\_\_\_\_  
Artist Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_ Fax Number \_\_\_\_\_  
E-mail \_\_\_\_\_ Website \_\_\_\_\_

## Show Fees (please print clearly)

Jury Fee (non-refundable / \$20 per category)  \$20.00  
**(separate check for jury fee required)**

Single Booth Fee (includes \$25 City Tax)  \$295.00

Shared Booth Fee  \$365.00

Food/Cottage Edibles  \$355.00

Late Fee (after March 22, 2010)  \$25.00

Electricity (if desired)  \$10.00

Total: \_\_\_\_\_ \$ \_\_\_\_\_

Booth payment held until show acceptance. **\$35 NSF fee for returned checks.**

Checks payable to: MAG, Inc or use Credit Card

Visa  MasterCard

# \_\_\_\_\_ Exp Date \_\_\_\_\_

## Photo #1

Title \_\_\_\_\_ Dimensions \_\_\_\_\_

## Photo #2

Title \_\_\_\_\_ Dimensions \_\_\_\_\_

## Photo #3

Title \_\_\_\_\_ Dimensions \_\_\_\_\_

## Photo #4-Booth Display

Title \_\_\_\_\_ Dimensions \_\_\_\_\_

## Agreement

I have read and agree to the specified terms and conditions for participating in the Mountain Artists Guild Spring Fine Arts & Crafts Festival. I understand there are no refunds or rain checks owing to inclement weather, other natural disasters, acts of war or terrorism.

I understand that I store my artwork on the Courthouse site at my own risk. (MAG strongly encourages artists to carry appropriate levels of theft, damage and liability insurance to ensure their own and patrons' protection). I hereby release and forever discharge MAG, Inc., its directors, officers, employees, agents, volunteers and all sponsoring organizations from all liability claims and responsibility for personal injury, damages to artwork, equipment and materials as a result of my participation in the MAG Spring Festival, but not limited to loss suffered before, during and after the MAG Spring Festival.

**By signing this form I agree to abide by all rules set forth herein.** I agree that photos submitted for judging are current and representative of my work to be exhibited and MAG reserves the right and sole discretion to advise me of any work that does not meet the standards and I agree that such work will be immediately removed upon request by MAG officials. I give my permission to Mountain Artists Guild, Inc. to use my photos for advertising and marketing publicity. I agree to abide by all Eligibility Requirements and Terms & Conditions.

Legal Signature \_\_\_\_\_

Date \_\_\_\_\_