

1st Annual Quad-Cities Open Studio Tour Application October 25 & 26 and November 1 & 2, 2008

Calling all Artists:

Looking for **exposure** that does not cost an arm and a leg?

Do you have a **studio** that is customer friendly and would like to have an opportunity to enjoy a **well advertised** program that will bring patrons from far and wide?

Do you yearn to display your abilities and **sell** your work without paying commissions?

Do you enjoy interacting with people and **demonstrating** your art?

Or would you work in a **participating studio** for \$50.00 with 4 days of tour visitors?

If you are just starting out, and cost could be a factor, would you do “your thing” at a **participating organization** (institution, restaurant, winery)?

...Then being part of the “Quad-Cities Open Studio Tour” may give you the exposure you have always wished for.

Mountain Artists Guild (MAG) along Karen Price & Jim Antonius bring you the 1st Annual Quad-Cities Open Studio Tour, October 25 & 26 and November 1 & 2, 2008. This is a juried, self-guided open studio event designed to bring the public to you. Take this opportunity to showcase your work and demonstrate your unique artistic process to the public.

This event will be **heavily publicized** and a high turnout is expected. Mountain Artists Guild has been a viable art establishment in the Prescott area for over 50 years and will draw from its **vast experience** in promoting all mediums of art in the Quad-Cities. Uniting all the visual arts through this event can only help all of us, and together we may truly be able to make the Quad-Cities an art destination. Your participation in this **exciting event** does not require you to become a member of Mountain Artists Guild. We only wish you to love what you do and hope you will consider joining us in **sharing your passion** through this open studio tour.

Tom Restifo
President, Mountain Artists Guild

Definitions and Criteria for participation:

- **Quad-Cities Open Studio Tour:** is a juried self-guided open studio event, which is devoted to educating the public about the visual arts in the Quad-Cities (Prescott, Prescott Valley, Chino Valley, and Dewey-Humboldt.) It does so by showcasing the art, creative process and working environments of Quad-Cities artists who are juried into the program.
- **Studio:** the place where the artist creates most of their work. It must be located in the Quad-Cities, be clean and safe for the public. It must provide an educational experience for the public. **Commercial storefronts and/or showrooms that are regularly open to the public during business hours are not eligible in the Open Studio Tour.**
- **ELIGIBLE ARTWORK**
 1. All work exhibited in your studio must be of professional quality. The Open Studio Tour is intended to be a showcase for original artwork; your art must be consistent with that initially submitted for judging.
 2. A sufficient quantity of work should be gallery ready and available for purchase.
 3. Goods/services other than those relating to your artwork may not be for sale and no unrelated manufactured or commercial goods shall be exhibited or sold.

Deadline for Application Submission: Postmark by Monday, June 16 or deliver to Mountain Artists Guild by Wednesday, June 18

Application Acceptance/Rejection Notification: Mailed by Tuesday, July 15

Note: No late applications will be accepted. Failure to submit all required materials will prevent your participation in the selection process.

Step 1: Artist Information

Name _____

Studio Address (host studio if not your own) _____

Cross Street(s) _____

City _____ Zip _____

Are you looking for a host studio to participate in? _____

Requirements? _____

As the owner of a host studio, are you able to accept additional participating artists? ___How many? _____

Contact Phone _____ Email _____

Web(optional) _____ Fax(optional) _____

Mailing Address (*if different from above*) _____

City _____ Zip _____

If you are a host studio, please list applying artists who will be participating at your studio location:

Step 2: Select a Media Category

Media Category: Check the media category in which your work will be juried.

Check **one** media category:

<input type="checkbox"/> Ceramics	<input type="checkbox"/> Furniture	<input type="checkbox"/> Painting	<input type="checkbox"/> Sculpture
<input type="checkbox"/> Digital Art	<input type="checkbox"/> Glass	<input type="checkbox"/> Photography	<input type="checkbox"/> Woodworking
<input type="checkbox"/> Drawing/Pastels	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Printmaking	
<input type="checkbox"/> Fiber Arts	<input type="checkbox"/> Mixed Media		
<input type="checkbox"/> Other, please explain _____			

Jury Process

The Quad-Cities Open Studio Tour is intended for established and emerging artists who are actively producing high quality work meeting the selection criteria. A panel of jurors, comprised of different art professionals, determines which bodies of work meet the program's criteria.

Maintaining quality is important to attract proficient artists to the program as well as art patrons.

Please note that the jury process is not a critique and jurors do not provide feedback.

Selection Criteria

Artist identities are undisclosed to jurors throughout the process. There are no quotas determining media or how many artists get selected. The jurors view three images to determine if the body of work submitted meets these criteria:

- 1. The body of work must indicate a consistent technical proficiency with the medium and demonstrate understanding of formal elements of art.
- 2. The body of work must reflect a coherent individual style and originality.
- 3. The demonstrations / education for the public should help the public understand and appreciate how you make your art and your creative process.

It is important that you carefully choose your samples and have quality images. Samples submitted should have been created within the last two years and represent artwork visitors will find in your studio. You will submit a description of the processes used to create you work and jurors may refer to this during the selection process.

Step 3: Briefly describe how you make your art, including methods, materials and tools used.

Artist Statement: Information will be made available to jurors but is primarily for our publicity use.

Step 4: Demonstrations/Education: Describe your planned demonstrations. Educating the public to the processes used in your work must be a part of your open studio. **Jurors will use this information as part of the selection process.**

Step 5: Workspace: Please describe your studio setting and details that will make your studio a popular attraction. If we anticipate a problem with the physical setting, we may need to review it with you before the jury process. **Jurors will use this information as part of the selection process for host studios.**

Step 6: Studio All studios must be open from 9AM – 4PM and the artist(s) present during all four days of the event.

- Check here if your studio is wheelchair accessible. If yes, a wheelchair symbol is included with your listing. This is NOT a requirement for participation. To be accessible, doorways must be 36 inches wide and there should not be steps or other obstacles outside or inside the studio.

Step 7: Please complete the preference list below for supporting this event

As an important part in cutting costs and making this event a success, we need your help. Volunteer groups are sponsoring this event. Please provide at least 4 hours of service to the Open Studio Tour.

Please indicate your 3 service preference choices with a 1,2, or 3 with 1 = most preferred

- ___ Sponsor Solicitation Committee
- ___ Advertising Committee
- ___ Brochure Committee
- ___ Signage and Posters Committee
- ___ Mailings / Clerical / Distribution
- ___ Whatever is needed

Step 8: Checklist: You must include the following items with your application:

- Completed, signed, and legible Open Studio Tour Application.
- Photos or CD containing:
 - o Three artwork images
 - o A photo of your studio workspace plus optional photo of you at work (for use in publicity).
- Two checks or credit card charges: Application/Jury processing fee is non-refundable. Participation fee will be refunded if you are not accepted.

Open Studio Tour Fees: (please check those fees applicable to this application)

1. Application/Jury processing fee: \$15 – non-refundable
2. Participation fee: (check one)
 - a. Host Studio including one artist \$200
 - b. Additional artist at host studio \$50
 - c. Institutional venue \$400
3. Make checks payable to Mountain Artists Guild or fill in credit card information below for **Visa** or **MasterCard** only.

Credit Card Number: _____ **Exp. Date:** _____

Signature: _____

Hold Harmless Agreement

I hereby agree to indemnify and hold Mountain Artists Guild, their Board of Directors, officers, employees, agents, volunteers and all supporting organizations, harmless against any and all claims, demands, damages, fees, costs, and actions of any kind asserted by or on behalf of any third person(s) from my participation in the Quad-Cities Open Studio Tour.

I understand that my signature holds me responsible to abide by these guidelines and requirements.

Signature: _____ Date: _____

Please mail your application with all required checklist items by June 16, 2008 to:

**Mountain Artists Guild
228 N Alarcon St
Prescott, AZ 86301**

Or hand deliver to Mountain Artists Guild by Noon, June 18, 2008

For further information and any questions, please contact Karen Price at 928 443-9723 or e-mail: vanprice!@msn.com or Jim Antonius at 928 445-0905.

Studio Tour Application